

PODCAST COLLABORATIVE MARKETING PACKAGES

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PEN2PLOT PODCAST COLLABORATIVE MARKETING

At Pen2Plot, we believe in collaborating with authors to give them the exposure and promotional tools they need to succeed. We offer a collaborative approach that goes beyond a simple interview on a podcast – helping you create a lasting, engaging, and promotional presence across multiple platforms.





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1. INTRODUCTORY FEATURE – \$75

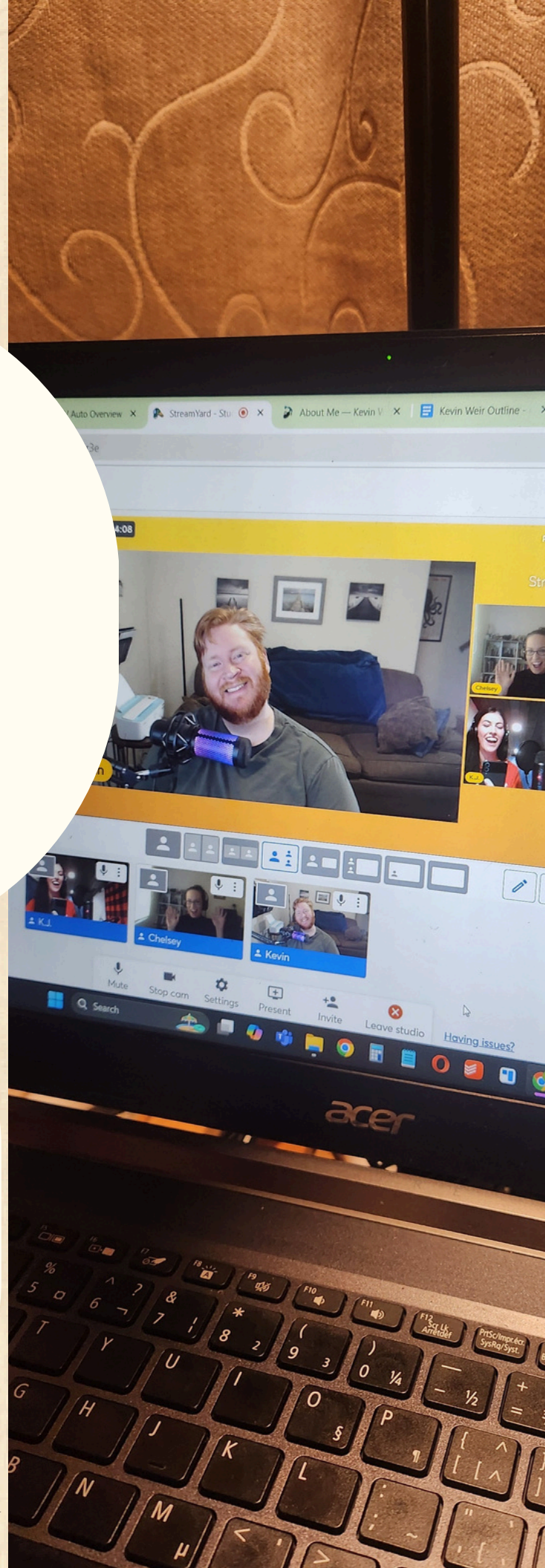
A budget-friendly entry to our collaborative marketing approach:

- 🎙️ 20-min Interview (Audio only OR limited visual format)
- 🔍 Basic Research & 3 Key Questions tailored to your work
- 📱 1 Post-Production Reel (optimized for social media)
- ★ Perfect for new authors wanting an introduction to the podcasting world and a taste of our marketing capabilities.

2. STARTER SPOTLIGHT – \$150

A professional, well-rounded collaborative marketing package:

- 🎙️ 30-min Interview (Audio & Visual)
- 🔍 Basic Research & Interview Prep
- 🖼️ 1 Custom Thumbnail
- 📱 1 Post-Production Reel
- ★ Early supporter rate – will increase as our audience grows!





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3. PRO AUTHOR PACKAGE – \$300

Ideal for authors looking for deeper engagement and more promo:

- 🎙️ 45-60 min Interview (Audio & Visual)
- 📖 Comprehensive Research & Tailored Interview Questions
- 🎬 2 Post-Production Reels
- 🖼️ 2 Custom Thumbnails for multi-platform sharing
- ★ Aimed at authors serious about their book's visibility and long-term growth.

4. ALL-STAR PACKAGE – \$500

The ultimate collaboration for authors wanting full exposure:

- 🎙️ 60+ min Deep-Dive Interview (Audio & Visual)
- 🔥 Thorough Pre-Production Research & Personalized Interview Strategy
- 🎬 3 Social Media Optimized Production Reels
- 🎯 3 Custom Thumbnails
- ✨ Feature in Pen2Plot's Newsletter
- ★ For authors ready for maximum visibility and strategic promotion.



Ready to discover more?
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